To move Pandacea forward from planning to execution, here’s your **next step breakdown** based on where we’re at:

## **✅ Current State**

* Vision, architecture, values, and audience are defined.
* MVP scope and pitch deck are outlined.
* Academic collaboration target (Dr. Best) identified.
* Technical stack and early pilot location selected.

## **🔜 Immediate Next Steps**

### **1. Send Intro Email to Dr. Best (Georgia Tech)**

* Use the revised version we worked on.
* Include either:  
  + A clean 1-page PDF of the pitch deck (I can help make that), or
  + A link to the Notion doc or a Google Slides preview.

🎯 *Goal:* Get early feedback, potentially secure a research partner or advisor.

### **2. Build a Landing Page (Optional, But Powerful)**

* A simple site with:  
  + Pandacea’s mission
  + “Coming Soon” email capture
  + Info for developers and users
  + Option for researchers to request early access

🎯 *Goal:* Establish legitimacy and collect early interest from both user types.

### **3. Start MVP Development Planning**

* Choose one:  
  + Build it yourself (if you’re technical)
  + Hire a contract dev for MVP (I can help write that job post)
* Define sprint 1:  
  + Android app: account creation, consent screen, and mock data collection
  + Backend: minimal Flask/Firebase system to log submissions
  + Payments: mock payouts or point system for now

🎯 *Goal:* Basic app with working data flow in 4–6 weeks.

### **4. Scout MVP Pilot Site**

* Pick 2–3 small towns near ag-tech colleges
* Begin informal outreach: local professors, student groups, small business tech alliances, or farm cooperatives

🎯 *Goal:* Establish 1 community partner for trusted user onboarding.

### **5. Design a Trust-Building Framework**

* Prepare:  
  + Simple, friendly data consent screen
  + Clear privacy commitment
  + “Why we’re doing this” page for contributors
  + FAQs (e.g., “Am I being tracked?” “Who sees my data?”)

🎯 *Goal:* Build user trust from Day 1.